



EARTHY
ENTRY

DISCO DIGS

INFUSE YOUR HOME WITH 1970s FLAIR

BY LIA PICARD



HERE'S NO
DOUBT
ABOUT IT:

The 1970s are back. The clean, midcentury modern design that dominated for so long is giving way to the frivolity of the '70s. From the fashion world — hello, jumpsuits — to pop culture and restaurants, the disco era has returned.

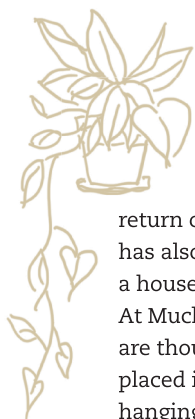
"It was one of the last really definitive style periods with recognizable elements, be it the color scheme or shape of things," says restaurant designer Elizabeth Ingram. The reason it's back in full force, she suggests, is nostalgia. People in their 30s today have parents who grew up in the '70s and were introduced to the things

they were familiar with. If your mom and dad grew up listening to Queen and Fleetwood Mac, chances are you probably grew up listening to them, too. And that also translates into design."

Ingram infused varying degrees of '70s flair into Manhattan cocktail bar Joyface and Atlanta restaurant Muchacho. Joyface resembles a kitschy, yet stylish rec room, complete with disco balls, wood paneling, a waterbed for lounging and gold geometric-patterned wallpaper. Muchacho's aesthetic is minimalist and reminiscent of a retro California coffee shop, but it channels the '70s through its yellow, orange and blue color palette, plants and floral-patterned vintage chairs.

Hebron, Ind.-based interior stylist and Instagram influencer Jen Streeter infuses her home with 1970s details. "There are so many elements that never went out of style, but it's something people are looking to add to their décor right now," she says. "I think it depends on their taste. For some, it's a nostalgia thing, and they want the same feeling they had in their grandparents' home. But it's definitely classic."

Unlike the actual 1970s, modern uses of the style incorporate these design elements in a refined way. You don't have to cover your floors with linoleum or your walls with faux wood paneling. Here are some ways to give your home a '70s vibe:



PLANTS

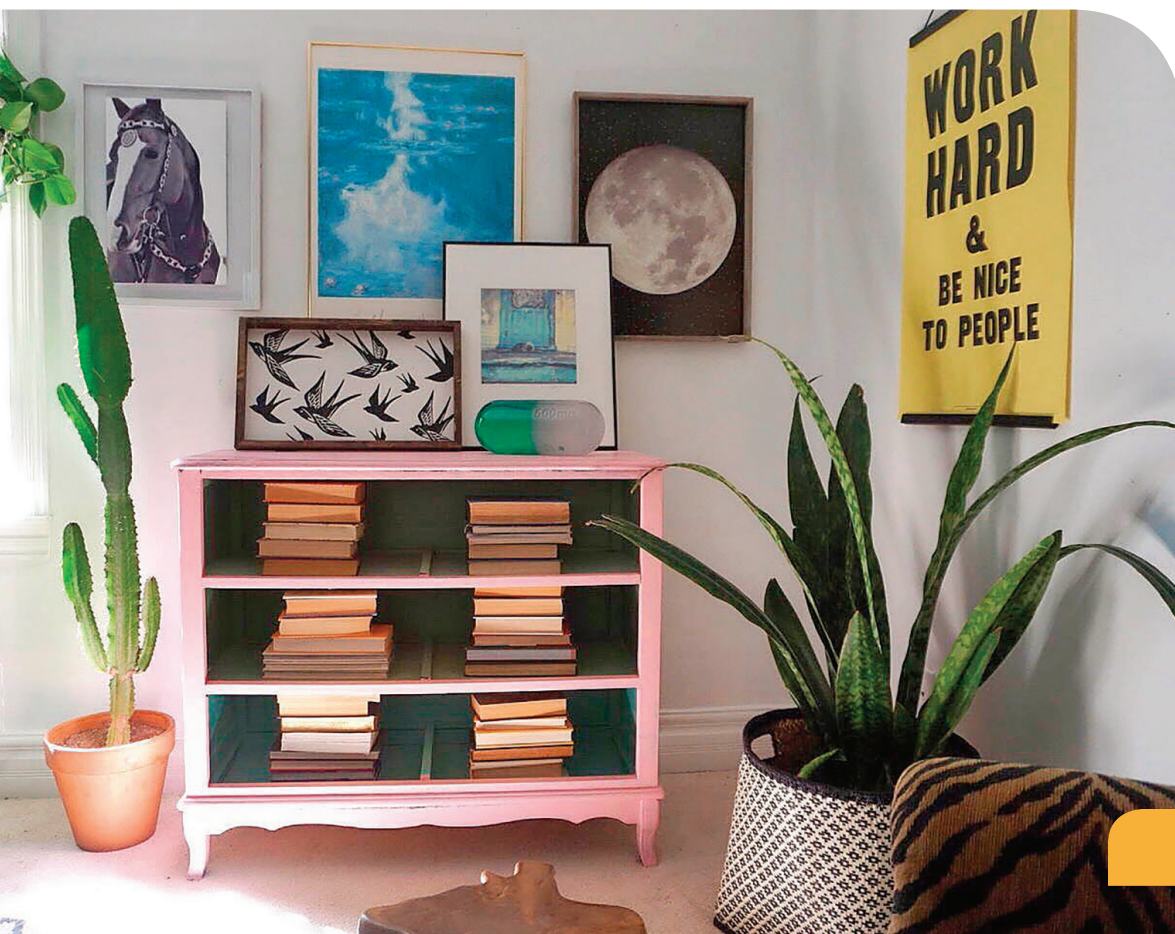
It's no coincidence that the return of 1970s décor has also brought along a house plant revival. At Muchacho, plants are thoughtfully placed in niches and hanging from ceilings. "Suddenly, your room is interesting and alive and breathing without human interaction," Streeter says about the addition of plants. Sansevieria and Sago

palm are typically low fuss. If you have a green thumb and the right lighting, though, plants like String-of-Pearls and English ivy grow tendrils that add dramatic flair from a plant hanger or on a shelf. If your thumb isn't so green, try succulents or cacti, which are hardier.

Of course, there are always fake plants, too. "I have no shame in my plant game. I totally mix in faux with real," Streeter admits. "I know a lot of people struggle with palms — they're so finicky — but I love a palm. I have a real palm, and I have three fake palms. There is merit to real plants, but if you're busy it's OK."

Companies like ArtiPlanto and World Market make high-quality artificial greenery, but Streeter has had much success scoring faux plants in thrift shops where they're sold for a fraction of the price.





BOHO
BEDROOM



EARTHY ELEMENTS

Earth tones and organic materials are hallmark '70s décor elements. No need to bust out the avocado paint, but earth tones such as brown, sunset orange and gold can add a retro punch to your room. "If you can't paint your walls, have blankets in these colors to go over the back of the sofa," suggests Ingram. Velvet is another great way to bring color in. It never goes out of style, Ingram says, and a velvet chair in mustard yellow or burnt orange adds a fun pop. These can be found at online retailers like Joss & Main and Article.

When it comes to organic materials, you can't go wrong with ceramic and wood accents. Bohemian brand Jungalow has several clay and ceramic accents in the form of planters, vases and cups that add a grounded energy to the room. >



RATTAN

You can't talk about 1970s décor without talking about rattan, a type of wicker furniture that is gracing vintage and retail stores alike.

"When it comes to rattan, I would personally go with one really amazing piece because it can go in and out a bit as far as what's hot and what's not," says Streeter.

A lifelong fan of thrifting, she discourages buying rattan at retail stores and suggests heading to your nearby second-hand store. "Even if you find pieces that aren't necessarily the highest quality but have high-style punch, that's a great way to get it. Then do something to it, like put a coat of paint on it," Streeter suggests.

For rattan with some swagger, keep an eye out for peacock chairs. The high-backed chairs resemble thrones fit for bohemian royalty. There are plenty to be found on Etsy, and you can probably find them at your local vintage store, too.



MACRAMÉ

Macramé, a textile made from knotted cords of cotton, linen or hemp, is gracing walls and plant hangers again. You could buy a statement wall piece, but if you want to get into the retro spirit, Ingram and Streeter suggest making your own.

"If you tend to have a bohemian flair, macramé is perfect. It's something you can actually learn how to make yourself, and it adds texture immediately to your room," Streeter says. If DIY isn't for you, there are plenty of macramé wall hangings (vintage and new) on Etsy. Major retailers like West Elm carry macramé pieces, too.

"It doesn't have to be like a movie set that's stuck in the time period and has to be completely true to that era," Ingram says. She recommends buying one good vintage macramé piece that makes a statement. ■



FREE SPIRIT
FOYER